

# Conference on CYBER SECURITY & DIGITAL RISK MANAGEMENT

Tuesday, 5<sup>th</sup> September 2023 | Ahmedabad, Gujarat

Invited  
Chief Guest



**Shri Harsh Sanghavi**  
Hon'ble Minister of State for  
Home Affairs & Industries  
Government of Gujarat



# INTRODUCTION

Cyber security is a major concern for everyone for whom data is important. For the corporate world data security is a major concern as every single data is online or on system so the risk of data getting compromised has increased many folds. The crime that involves and uses computer devices and Internet, is known as cybercrime. Cybercrime can be committed against an individual or a group; it can also be committed against government and private organizations. It may be intended to harm someone's reputation, physical harm, or even mental harm.

With growing digitization across the world, businesses are evolving rapidly. Today the IT infrastructure and other digital assets of any business are vital to its survival. However, with growing digitization, the threat of cyber-attacks, malware, unauthorized intrusion, and incidents of data theft are also on the rise. Organizations spend a significant amount to prevent such untoward incidents, protect IT infrastructure from any potential threats, and enhance the security of communication security.

With an objective to spread awareness and to reduce cybercrime cases across the nation, **ASSOCHAM is organizing a “Conference on Cybersecurity & Digital Risk Management” on September 5, 2023, at 06 PM Onwards in Ahmedabad, Gujarat.** The conference aims to address challenges in cybersecurity by connecting experts of the domain and taking feedback about their experience in dealing with Cyber criminals. The conference will also help in fostering this industry to avail full potential as a driver to defend against Cybercrimes. The conference will highlight how our industry can be more aware of cybercrimes and become more alert with cybersecurity features and will also further motivate them positively to become more adaptive towards safeguarding their operations through cybersecurity and cyber-Laws.

## DISCUSSION POINTS

- Adopting global best security practices as organizations transition to digital transformation.
- Recognizing and assessing the effects of developing technologies on business and the security risks
- adopting a contemporary view of security, making security a corporate function, and facilitating business expansion
- Information gathering, access, and security policies and controls.
- Endpoint threat types and a road map for preventative endpoint protection
- Protecting essential and valuable data, assets, applications, and services using zero trust architecture
- Threats, vulnerabilities, and threat-reduction techniques in the digital enterprise





## AGENDA

- Protect and Secure Sensitive information of organizations by Cybersecurity Management
- Security of Applications and Data
- Dynamics of the Competitive Security Market for Product Leaders
- Mitigation, readiness, and exposure management for cyber threats
- To protect critical systems and assets against physical and cyber threats through Secure Infrastructure
- Advice for Security Experts
- IT and Cyber Risk

## WHO SHOULD ATTEND

- Government/Policy Makers
- E-Commerce Companies
- Cyber Security Consultants
- Internet Service Provider
- Telecom Industry
- Security Auditors
- ITeS Companies
- Association
- Legal Firms
- Banks and Financial Institutions
- ATM Manufacturing Companies
- Research Institutions
- Defence Equipment Manufacturers
- Academia
- Logistic Firms
- PSUs
- Mobile Software Manufacturers
- Insurance Companies
- Tech Startups
- Manufacturing Professionals,
- Chief Information Officer
- Chief Digital Officer
- Chief Technology Officer
- Chief Executive Officers Director
- Group Head/VP/Directors – IT Department
- Cybersecurity specialists
- Directors- Business Transformation
- Digital Manufacturing Data Architects
- Director of Operations
- Digital Transformation Specialists



# PARTNERSHIP OPPORTUNITIES

## DIAMOND PARTNER – 6,00,000/-

- Extensive visibility and acknowledgment as “DIAMOND PARTNER” of the event.
- Opportunity to deliver the address in the Inaugural Session of the event.
- Speaking Slot: An opportunity to address the captive audience of the conference in Business Session
- Display of your company roll up banner standees (3 Banners) in the pre-event area.
- Prominent display of company Logo as “DIAMOND PARTNER” at the side panels of the event backdrop & thank you panel.
- Complimentary 9 Sqm stall at the exhibition area to showcase Company's Product/Technology.
- Privilege to invite your clients/colleagues (up to 15) as special invitees for the opening ceremony, networking, reception of event and exhibition.
- Corporate brochure and promotional literature to be included in the delegate kit and conference head table.
- Electronic flier campaign with sponsor's logo.
- Branding of logo as a Diamond Partner on tent cards on round tables.

## GOLD PARTNER – 5,00,000/-

- Acknowledgment as “GOLD PARTNER” of the event
- Speaking Slot: An opportunity to address the captive audience of the conference in Business Session
- Display of your company roll up banner standees (2 Banners) in the pre-event area.
- Prominent display of company Logo as “GOLD PARTNER” at the side panels of the event backdrop & thank you panel.
- Complimentary 9 Sqm stall at the exhibition area to showcase Company's Product/Technology.
- Privilege to invite your clients/colleagues (up to 10) as special invitees for the opening ceremony, networking reception of event and exhibition.
- Corporate brochure and promotional literature to be included in the delegate kit of event.
- Electronic flier campaign with sponsor's logo
- Branding of logo as a Gold Partner on tent cards on round tables.

## SILVER PARTNER – 4,00,000/-

- Acknowledgment as “SILVER PARTNER” of the event
- Speaking Slot: An opportunity to address the captive audience of the conference in Business Session
- Display of your company roll up banner standees (2 Banners) in the pre-event area
- Prominent display of company Logo as “SILVER PARTNER” at the side panels of the event backdrop & thank you panel.
- Complimentary 9 Sqm stall at the exhibition area to showcase Company's Product/Technology.
- Privilege to invite your clients/colleagues (up to 7) as special invitees for opening ceremony, networking reception of the event and exhibition.
- Branding of logo as a Silver Partner on tent cards on round tables.

## LUNCH PARTNER – 3,00,000/-

- Acknowledgment as “LUNCH PARTNER” of the event
- Prominent display of company Logo as “LUNCH PARTNER” at the side panels of the event backdrop & thank you panel.
- Display of your company roll up banner standees (3 Banners) in the lunch area & Conference area.
- Corporate brochure and promotional literature to be included in the delegate kit of event.
- Privilege to invite your clients/colleagues (up to 5) as special invitees for opening ceremony, networking reception of the event and exhibition.
- Branding of logo as a Lunch Partner on tent cards on round tables.

## DELIGATE KIT PARTNER – 1,75,000/-

- Acknowledgment as “DELIGATE KIT PARTNER” of the event
- Display of company Logo as “DELIGATE KIT PARTNER” at the side panels of the event backdrop & thank you panel.
- Privilege to invite your clients/colleagues (up to 4) as special invitees for opening ceremony, networking reception of conference and Exhibition.
- Display of logo of delegate kit partner at conference delegate kit. (Exclusive)
- Branding of logo as a Delegate Kit Partner on tent cards on round tables.

## LOGO PARTNER – 1,00,000/-

- Acknowledgment as “LOGO PARTNER” of the event
- Display of company Logo as “LOGO PARTNER” at the side panels of the event backdrop & thank you panel.
- Privilege to invite your clients/colleagues (up to 4) as special invitees for opening ceremony, networking reception of conference and Exhibition.
- Branding of logo as a logo partner on tent cards on round tables.

For More Details Please Contact:

Mr. Dirghakumar Soni  
dirghakumar.soni@assochem.com  
+91 94270 79070

Mr. Mayank Chavda  
mayank.chavda@assochem.com  
+91 79902 24464